

Glacian - Alkaline water PH 8<sup>+</sup>

#### **About us**

Glacian is a premium bottled water brand committed to delivering luxury hydration at an accessible price. Rooted in ambition and resilience, Glacian is not just a product—it's the realization of a long-standing dream to redefine quality in the water bottling industry.

The idea was first conceived by Mr. Nilesh Gelot, who, since childhood, aspired to establish his own manufacturing plant—despite having limited financial means. Determined to turn this vision into reality, he partnered with Mr. Hitesh Padhiyar, and later joined forces with Mr. Mukesh Gelot. Together, they began visiting various water bottle manufacturing units, gaining hands-on experience and in-depth knowledge of the industry's technical and operational aspects.

After months of research and evaluation, in July 2023, Mr.Nilesh Gelot identified a gap in the market: the absence of a truly premium water bottle offering luxury at an affordable rate. Their goal was bold yet simple—to introduce premium bottled water at one-fourth the price of competing high-end brands, without compromising on quality, safety, or design.

However, between July 2023 and February 2024, they realized the local market wasn't yet ready for a luxury offering. Consumer preferences, pricing constraints, and distribution challenges led them to temporarily launch a local bottled water brand for survival and business continuity—while keeping the dream of Glacian alive.

In February 2024, they began testing product-market fit and confirmed that premium water was not yet feasible for mass adoption in the local retail market. The team wisely pivoted their business model to cater to regional preferences, while laying the groundwork for their flagship brand.

Now, after gaining valuable market insights, building manufacturing capabilities, and stabilizing operations, they are proud to announce the official launch of Glacian Premium Water in JULY 2025. Glacian is crafted to be the epitome of purity, elegance, and value—offering world-class bottled water in thoughtfully designed packaging for those who expect more from every drop.

### Vision

To become a globally recognized brand in the premium bottled water industry by delivering uncompromising quality at fair prices—setting new standards for trust, innovation, and sustainable practices.

### **Mission**

- To produce and deliver high-quality bottled water that exceeds industry standards in purity, design, and value.
- To make premium hydration accessible by offering luxury water bottles at affordable prices.
- To innovate continuously in manufacturing, packaging, and sustainability to meet evolving customer expectations.

#### **Our Products**

#### 1L Bottle – Everyday Essentials

Ideal for homes, offices, and long travels. Our 1L bottle is perfect for daily hydration, offering value and volume without compromising on purity.

#### \* 750ML Bottle - On-the-Go Convenience

Designed for professionals and travelers, the 750ML size strikes a balance between portability and sufficient hydration.

#### 500ML Bottle – Compact & Versatile

A popular choice for gyms, restaurants, events, and personal carry. Light, easy to store, and always ready to refresh.

#### 250ML Bottle – Elegant & Event-Friendly

Perfect for parties, boardrooms, and premium hospitality settings. The 250ML bottle offers a stylish, single-serve solution with luxury appeal.



# Benefits of Glacian

#### Ultra-Purified for Maximum Safety

Each bottle of Glacian Water goes through a multi-stage purification process—including UV, RO, and advanced mineral balancing—to deliver crystal-clear, safe drinking water

## 2 Balanced Mineral Composition

Infused with essential minerals like calcium, magnesium, and potassium to keep your body hydrated, energized, and balanced throughout the day.

### Refreshing, Clean Taste

Smooth and crisp on the palate—Glacian offers a premium-tasting hydration experience like no other.

# 4 Premium Packaging, Affordable Price

Enjoy luxurious bottled water at just ¼ the cost of leading premium brands—without compromising on quality or design.



## **5** Safe, BPA-Free Bottles

We use only food-grade, BPA-free PET bottles to ensure every sip you take is safe, clean, and healthy.

### 6 FSSAI Certified

Glacian is proudly FSSAI certified, ensuring compliance with the highest food safety and hygiene standards in India.

## **7** Environmentally Responsible

Committed to sustainability with fully recyclable bottles and eco-friendly production practices.

# Perfect for Every Occasion

Whether at work, home, events, or travel—Glacian is your go-to choice for stylish, trustworthy hydration.

Purity. Taste. Elegance. Value.

# Become a Glacian Distributor

Partner with India's Rising Premium Water Brand

Are you ready to be part of a high-growth, high-demand industry with a brand that's redefining quality and affordability?

Glacian invites you to join hands as a regional distributor for our premium water bottles—crafted for purity, elegance, and everyday luxury.

# Let's Grow Together

If you're ready to represent a premium, fast-moving product in your region, Glacian is your next opportunity. Be a part of our vision to make luxury hydration accessible across India.

### **Contact Us Today**



Call/WhatsApp: +91 **9512417878** 



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